

## Share Our Strength to Award 200 Grants for Shopping Matters® Tours

Washington, DC, May 14, 2012- Share Our Strength has announced that it will award 200 grants to allow organizations, including WIC clinics, to provide Shopping Matters tours in their communities. According to Share Our Strength, “Shopping Matters is a facilitator-led, interactive grocery store tour that helps low income families learn four key food shopping and budgeting skills to make the most of their limited food resources: reading food labels, comparing unit prices, buying fruits and vegetables on a budget and identifying whole grains.” **Applications are due June 15th.**

[Click here](#) for additional details about Shopping Matters, the grant application process, and eligibility.

If you have any questions, please email [cookingmattersgrants@strength.org](mailto:cookingmattersgrants@strength.org).

(click here takes you to this website)

[https://secure.strength.org/site/SPageNavigator/SOS/SOS\\_ofl\\_shoppingmatters\\_grants](https://secure.strength.org/site/SPageNavigator/SOS/SOS_ofl_shoppingmatters_grants)